**Inquiry Contract #5: Working Document Rubric**

Through much of AP Lang, you’ve honed your writing in alignment with strict rubrics. These rubrics force you to nail down some universal skills as a writer and rhetorician. (“Do you have a clear claim? Do you support claims with evidence? Can your audience follow your line of reasoning?”)

This project is different. While we expect you to use the skills you’ve been honing over the course of the year, the requirements for this project are much more flexible.

For this project, you will make **an argument of value or argument of policy** that draws upon a **variety of sources** and is crafted with **a particular audience in mind**. The project should be **creative**, **polished,** and **substantive.**  (50 points, Summative)

**A (It’s Cohesive; Every Element Works in Concert) (50/50)**

* The argument of value or argument of policy is clear and significant
* The considerations of audience suffuse the Working Document, including in tone, style, and format
* The Working Document draws upon a variety of sources (ex. interviews, books, scholarly journals, newspapers, illustrative examples and anecdotes, etc.) to support claims
* Creativity cleverly aligns with purpose and audience
* Polished; reflects time and effort
* Substantive

**B (Effective and Consistent) (42/50)**

* The argument of value or argument of policy is clear
* Several discrete examples of the audience being considered
* The Working Document draws upon a variety of sources to support claims
* Creative
* Polished
* Substantive

**C (Lapses in Clarity and Cohesion) (37/50)**

* The argument of value or argument of policy is present
* A few shoe-horned nods to the audience
* Pulls from some external sources
* Could benefit from some additional polish, substance, or creativity

**D (Significant Lapses in Clarity and Cohesion) (32/50)**

* The argument of value or argument of policy is implied
* Is not oriented toward an audience
* Lacks sufficient external sources
* Lacks polish, substance, and creativity
* Is written as a stock five-paragraph academic essay.

**Some Brainstorming Ideas**

* **What is the exigence for writing your composition? What is missing, what needs to be done that you can accomplish in a final document in your project?**
  + What do most people currently feel, think, believe, and know about your subject, and what is a *problem* with the fact that they feel, think, believe, or know that?
* **What is your persuasive goal? How would you like people to think or act differently in regard to your subject?**
  + What are at least two ways that people could think or act differently about your subject and explain the benefits and drawbacks of thinking or acting in this way?
* **Who is your audience? That is, what specific person or group of people are capable of understanding your exigence and acting in response to your persuasive goal? Who can think or act in the way you are proposing?’**
  + What are their needs, their values, their beliefs, and the obstacles to accepting your persuasive goal?
* **What is the form/genre that would best reach this audience, given your persuasive goal?** 
  + What types of texts do they read? What types of media do they engage with?
* **How can you appeal to the emotions and interests of these readers so they will act in response to your persuasive goal**?
  + What are their needs, their values, their beliefs?
  + Consider the feelings in your reflective reading responses.
  + Consider the information you learned in your inquiry and how it can be applied.
  + You may need to research additional information (and keep track of publication info for your citations and works cited page).
* **How can you appeal to your own good sense, wisdom, and connection to the writing situation so that your readers will act in response to your persuasive goal?**
  + Consider the feelings in your reflective reading responses.
  + Consider the information you learned in your inquiry and how it can be applied.
  + You may need to research additional information (and keep track of publication info for your citations and works cited page).
* **How can you appeal to your readers’ reasoning and patterns of thinking so that they will act in response to your persuasive goal?**
  + The facts, data, information, and perspectives from your reading.
  + Consider the information you learned in your inquiry and how it can be applied.
  + You may need to research additional information (and keep track of publication info for your citations and works cited page).